



Calvin Tan

Digital Designer & Frontend Developer

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Work Experience

July 2017 - Present

Lead UI/UX Designer at Paula's Choice Singapore

Responsibilities include conducting and sharing user research, organising design sprint sessions with team members, low to hi-fidelity wireframes and prototypes. Worked on the design for the PCSG Discover app, website redesign, and microsites.

April 2016 - Present

Instructor at General Assembly Singapore

Instructor for the Frontend Web Development course, and other workshops such as Programming for Non-Programmers and HTML/CSS Crash Course. Responsible for workshop content and lesson slides.

April 2016 - December 2016

UI/UX Developer at Perx Technologies

Conducted user interviews and research, and used the collected information to redesign parts of the Perx mobile app. Assisted on the UI development of the Perx dashboard.

August 2014 - September 2015

Web Designer at HiVelocity

Worked closely with the marketing team to create engaging websites and content to draw new audiences to their sporting events. Updated all of their websites to be responsive, user-friendly, and to be easily maintained with the WordPress CMS.

November - December 2013

UI Design Intern at Ocean Labs London

Involved with the creation of moodboards and wireframes for the android version of their app: PS Postcards. Other responsibilities include designing adverts to promote the release of the app through various social media platforms.

Education

November 2015 - February 2016

General Assembly Singapore

Enrolled in this 12-week intensive Web Development Immersive course, which taught key fundamentals of web development through working on individual and group projects.

Built full-stack RESTful web applications using the following: HTML, CSS, Sass, JavaScript-ES6, Node.js, Express, TDD with Mocha and Chai, MongoDB and Git version control.

2011 - 2014

University of the Arts London

Graduated with BA (Hons) Digital Media Design

2007 - 2009

Nanyang Polytechnic

Obtained a Diploma in Digital Media Design

Skills

Languages

JavaScript, HTML, CSS, Sass, PHP, MySQL

Tools and Libraries

Node, NPM, Bower, jQuery, Gulp

Frameworks

Express

PaaS/SaaS

Heroku, Travis, MongoLab

Design Tools

Adobe Creative Suite, Sketch, InVision

Design Skills

UI/UX design
Newsletter & eDM design
Branding, corporate identity

Others

Git, GitHub
Asana, Jira
Google Analytics
WordPress Development